

AB World Foods Nutrition & Health Policy

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Effective Date:	- Feb 2025
Review Date:	- Feb 2026
Scope:	- AB World Foods (All Hubs)
Associated Documents / Policies:	-
Owner:	- Marketing Director

AB World Foods produces and distributes a wide range of sauces, pastes, meal kits, pickles, chutneys and other accompaniments and ingredients that enable families to create dishes at home from a variety of world cuisines. Our products are sold in grocery wholesale and retail stores across the UK, and in many other countries including Australia, Canada, USA and several European countries.

Our products allow families to enjoy great tasting dishes at home. They encourage the development of cooking skills, and are typically consumed with other ingredients including rice, protein and vegetables (particularly our range of stir fry sauces). Analysis we have undertaken indicates that our home cook sauces and pastes are typically consumed by adults and are lower in salt, sugar and fat content than equivalent products produced and consumed out of the home.

We have undertaken a major reformulation exercise across our core range of Patak's cooking sauces. As a responsible food producer, we will continue to promote positive wellbeing and encourage the consumption of our products in the context of a healthy balanced diet.

The purpose of this policy is to outline the approach of our business with regards to nutrition and health, based upon three underlying principles:

1. We will ensure transparency

- a) We will report sales revenues derived from our branded product portfolio based on their HFSS (High Fat Salt Sugar) status via our parent company Associated British Foods, for annual public disclosure.
- b) We aim to use common ingredients, clearly identified by name and ensure our core range of cooking sauce products contain less than 40% of an adults recommended Guideline Daily Amount (GDA) of fat, salt or sugar per serving.

2. We will provide choice

- a) We will aim to inspire our consumers to incorporate vegetables within their meals and encourage consumption with lower-fat sources of protein, such as chicken as well as meat-free recipe alternatives on pack, instore and in communications.
- b) We will make our labels clearer and more inclusive, while being accessible for vegetarians, vegans & gluten-free diets wherever possible.
- c) We will aim to remove all non-essential allergens & additives from our product portfolio.

3. We will develop and advertise our products responsibly.

- a) We will not advertise any product or food designated HFSS to children aged under 16 years directly on any media platform – including television, online and social media, or indirectly through, for example, interactive online games that are likely to appeal to an under-16 audience.

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- b) We will undertake an annual reformulation review to identify opportunities to remove calories, fat, salt & sugar from our products and will report retrospectively on this.
- c) Recipes featured on our packaging will not promote excess consumption.
- d) We will not give product samples to anyone aged under 16 without the consent of an accompanying parent or guardian.

POLICY GOVERNANCE

The Managing Director of AB World Foods is accountable for this policy, which will be reviewed and updated annually to reflect progress with respect to the targets and goals specified.

Andy Mayhew

Andy Mayhew
Managing Director
Date: 24.2.25

Adrian Kee

Adrian Kee
Finance Director
Date: 24.2.25